

B.L.D.E ASSOCIATION'S
S B ARTS AND K C P SCIENCE COLLEGE,
VIJAYAPUR.

Department of Journalism

Report on


PROGRAM OUTCOMES
PROGRAM SPECIFIC OUTCOMES
and
COURSE OUTCOMES

1. Program Outcome (PO)

Sl.No	Program	Description
PO1	Acquiring and Understanding Of Knowledge	<ol style="list-style-type: none">1. Presentation Skill2. Reporting3. Writing4. Anchoring5. Communication
PO2	Experimental Learning	<ol style="list-style-type: none">1. Field Visit2. Studio Visit3. Newspaper Office visit4. T.v Channels visit5. Portal Media Visit6. Visiting the all Channels
PO3	Opportunity	<ol style="list-style-type: none">1. Job Opportunities2. Post Graduated3. Higher Studies4. Competitive Exams


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2. Program Specific Outcome (PSO)

1. PSO1- Under Fundamentals
2. PSO2- Development of Communication skills
3. PSO3- Building Presentation skills
4. PSO4 – Acquiring Writing Skills
5. PSO5 – Field Visit – Experiential learning
6. PSO6 – Use of technology
7. PSO7 – Building Research culture
8. PSO8 - Application Of media Studies



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3. Course Outcome (CO)

BA I Basic Journalism

- CO1- Basic of fundamentals
- CO2- Role of Ethical Values
- CO3- Historical growth of Journalism
- CO4- Current Cultural
- CO5- Building Culture of Publication

BA II Fundamental of communication

- CO1- Basic fundamentals
- CO2- Communication skills
- CO3- Importance of Mass communication
- CO4- Elements of communication
- CO5- Importance of Internet

BAIII- Reporting

- CO1- Elements of news
- CO2- Competence Of reporting Staff
- CO3- Techniques of reporting
- CO4- News Writing skills
- CO5- Legal aspects of reporting

BAVI paper 1st Television Journalism

CO1- Television as a medium of Communication

CO2- components of T.V Cameras

CO3- T.V. Scripting for various radio program

CO4- Lighting equipments

CO5- Current status of Door Darshana

BAVI paper2 Computer Application in media

CO1- Introduction to Computer

CO2- Knowing about software's


CO3- operating Techniques

CO4- Introduction to online

CO5- Computer Application Publication


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4. Mapping of COs with PO's and PSO's

BAI Sem Paper I Basic Journalism

COS/PO'S PSO'S	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	-	2	3	-	-	3	-	2	-	-
CO2	-	2	2	-	2	2	-	2	2	2	2
CO3	3	3	2	3	-	-	-	-	2	2	3
CO4	3	3	3	2	3	2	2	3	2	2	3
CO5	-	3	3	-	3	3	3	2	3	3	3

BAII Sem Fundamental of communication

CO's/PO'S/ PSO'S	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	3	2	3	-	-	3	-	-	2	3
CO2	3	3	3	-	3	2	2	2	2	-	2
CO3	3	3	3	2	3	-	-	3	3	3	2
CO4	3	2	3	-	3	2	2	2	2	2	-
CO5	3	-	3	3	3	2	2	-	3	3	3

BAIII Sem Reporting

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	3	3	3	-	-	-	-	3	2	2
CO2	3	3	3	-	-	2	-	-	3	3	3
CO3	3	2	3	2	3	3	3	3	2	3	-
CO4	3	-	-	-	3	3	3	3	2	2	-
CO5	3	2	2	-	2	3	3	2	-	2	3

BAIV Sem Editing and production

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	-	2	3	2	3	2	-	-	2	2
CO2	-	3	3	-	3	2	3	3	3	2	-
CO3	-	3	2	3	2	3	2	3	3	-	-
CO4	3	3	3	-	3	-	2	3	3	-	-
CO5	3	2	-	-	3	2	3	3	3	-	-

BAV Sem Paper I—Photography and cinema

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	-	3	3	-	2	-	-	3	3	2	-
CO2	2	3	3	-	-	-	-	3	3	3	-
CO3	3	2	3	-	-	3	-	2	3	-	-
CO4	3	2	3	3	2	-	-	-	3	3	3
CO5	3	3	3	-	-	-	-	2	3	2	-

BAV Sem Paper II— Radio Journalism

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	3	3	2	3	2	-	3	3	2	-
CO2	-	3	3	-	2	-	-	3	3	-	-
CO3	3	3	3	2	2	3	-	3	3	2	-
CO4	3	3	3	2	3	2	3	3	2	2	-
CO5	3	3	3	-	3	3	2	2	2	2	2

BA VI paper 1st Television Journalism

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	3	3	2	2	2	2	2	3	-	-
CO2	3	3	3	2	-	-	-	3	3	-	-
CO3	3	3	3	2	2	2	2	2	3	-	-
CO4	-	3	3	2	-	-	-	3	3	2	-
CO5	2	2	3	2	2	2	2	3	3	2	2

BA VI paper 2nd Computer Application in Media

COS/POS/ PSOS	PO1	PO2	PO3	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PSO7	PSO8
CO1	3	3	3	3	=	=	=	3	3	3	=
CO2	2	3	3	=	2	=	=	3	3	2	2
CO3	2	3	3	2	2	=	=	3	3	=	=
CO4	3	3	3	=	2	2	2	2	3	2	2
CO5	2	2	3	2	=	=	=	2	3	2	=


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Evaluation Mapping

Question paper Pattern

- 2Marks – Objectives
- 5Marks – Descriptive
- 10Marks- Essay type/ Descriptive

Framing Questions

1. Skill based
2. Understanding
3. Descriptive
4. Analytical
5. Evaluated

Evaluation Mapping

S.NO	Parameters	Percentage
1.	Skill based	15%
2.	Understanding	15%
3.	Descriptive	30%
4.	Analytical	20%
5.	Evaluated	20%
		100%




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