



B.L.D.E. Association's

**S.B.ARTS & K.C.P SCIENCE COLLEGE
VIJAYAPUR**

Placement Cell & Alumni Association

A REPORT ON

**National Level Awareness Program on NLAP-2020
on**

February 25th, 2020

For

For all Final year UG Students

2019-20

 **BLDE' Associations S.B.Arts & K.C.P Science College** 
VIJAYAPUR -586103
Ministry of Micro, Small & Medium Enterprises, Govt of India
Organising National Level Awareness Programme - 2020
NLAP - 2020 **Date: 25-02-2020**
Organised by: Khadi And Village Industries Commission, Div office -Hubli.
And Sadhana Development Services, (R) Branch: HUBLI

A Report

A National level awareness program was held in BLDEA's S B Arts and KCP Science college, Vijayapur for all the final year of UG course students in association with Sadhana Foundation Hubli the program was on ministry of micro, small & Medium enterprises, Govt of india organizing national level Awareness Programme -NLAP-2020 on 25.02.2020 organised by Khadi and village industries commission. The

The Ministry of Micro, Small and Medium Enterprises has launched a National Level Awareness Programme (NLAP) 2020 from February 17, 2020 to February 28, 2020. The main objective of NLAP is to spread awareness about the schemes and activities undertaken by the Ministry and its attached organisations - Office of Development Commissioner (MSME), Khadi & Village Industries Commission, Coir Board, National Small Industries Corporation Limited, National Institute of MSME, MSME Technology Centres, and Mahatma Gandhi Institute of Rural Industrialization.

A total of 126 field offices of the Ministry and its organisations are conducting the awareness programmes across the country to disseminate information amongst students of colleges and educational institutes. During the fortnight awareness drive will be conducted in more than 600 colleges covering almost 60,000 students from all parts of the country.

Through the awareness programme, an attempt is being made by the Ministry of MSME to encourage students/ youth to take up entrepreneurship as their career. Interactive sessions are being held with the students, taking up their queries, doubts about the schemes, and programmes as well as providing solutions to their enquiries. Along with the interactive sessions, the students are also shown audio-video films and presentation on the activities of the Ministry and its organisations, as well as provided details of schemes implemented by the Ministry.

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IQAC, Co-ordinator
 S.B.Arts & K.C.P.Science College,
 Vijayapur.

Secretary / Treasurer,
 Past Students Educational Association,
 S.B.Arts & K.C.P. Science College, Vijayapur

Principal,
 S.B.Arts & K.C.P. Science Colleg
VIJAYAPUR.

Chairman
 Placement Cell
 S.B.Arts & K.C.P.Science College,
 Vijayapur.