

B.L.D.E. Association's  
S. B. Arts & K. C. P. Science College, Vijayapur

**DEPARTMENT OF JOURNALISM &  
MASS COMMUNICATION**



**BRIDGE COURSE**

**2017-18**



B.L.D.E.ASSOCIATION'S  
S. B. ARTS AND K. C. P. SCIENCE COLLEGE, VIJAYAPUR

ACCREDITED at 'A' Grade in 3<sup>rd</sup> Cycle by NAAC

Phone: (08362) - 261766, (08362) 262770 Extn: 2223, 2224

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REF No:

Date: 29.06.2017

## NOTICE

It is here by informed to all the **B.A I Semester** Students that the Department of Journalism and Mass Communication is conducting Bridge Course Programme on 03.07.2017 to 08.07.2017. So all the students should attend without fail.

*Shruti Chingundi*

Head of Department  
Journalism & Mass Communication  
S.B.Arts & K.C.P. Science College,  
Vijayapur

**IQAC, Co-ordinator**

S.B.Arts & K.C.P. Science College,  
Vijayapur.

Principal,  
S.B. Arts and KCP Science College  
VIJAYAPUR

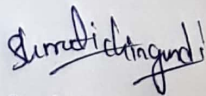
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DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

## Time-Table - 2017

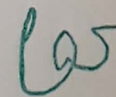
Date	Day	Time
03.07.2017	Monday	10:00-11:00
04.07.2017	Tuesday	11:00-12:00
07.07.2017	Friday	07:30-08:30
08.07.2017	Saturday	08:30-09:30



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# Report to IQAC

## Department of Journalism and Mass Communication

**Activity:** Bridge course

**Class:** B.A I sem

**Schedule:** 1<sup>ST</sup> week of July

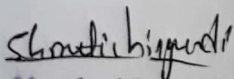
Bridge course for B.A I sem students is conducted during 1st week of July 2017

### Scope:

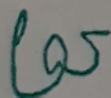
1. Journalist/News reporter
2. Fashion Photographer
3. TV correspondent
4. Producer
5. Public Relations officer
6. Content Writer

### Syllabus:

1. News Agencies
2. Techniques of Headlines
3. Qualities of TV anchor
4. Techniques of Writing
5. Radio audio
6. Section of News office
7. Present Status of Journalism
8. ABC meaning and its Importance
9. TV techniques and its importance

  
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2017-18

Sub: Journalism and Mass communication Time: 1h

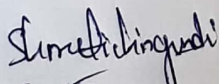
I Answers the following Questions, any 2 (2x5=10)

1. What are the News channels Script?
2. What are the editorial sections?
3. Explain the Elements of news.

II Answers the following Questions,

10x1=10

1. Explain the TV Techniques and importance

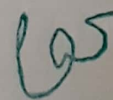


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S.B. Arts and K.C.P Science College Vijayapur  
Students Attendance

Sl.No	Name of the students	Students Signature			
		3/7/17	4/7/17	7/7/17	8/7/17
1.	Dipali	R	R	R	R
2.	Vijaylaxi	Vijay	AB	Vijay	Vijay
3.	Rahul	Ruh	R	Ruh	Ruh
4.	Bhuvanag	Ruh	R	R	AB
5.	Pansthunam	R	R	R	R
6.	Amit Jageri	AB	Amit	Amit	Amit
7.	Basavanaj	Basu	Basu	Basu	Basu
8.	Nagappa	Nagay	Nagay	AB	Nagay
9.					
10.					
11.					
12.					
13.					
14.					
15.					

*Shantakrishna*  
Head of Department  
Journalism & Mass Communication  
S.B.Arts & K.C.P Science College,  
Vijayapur

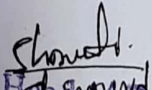
  
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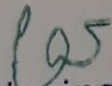
*105*

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## Result of Bridge course

Sl.No	Name of the students	Marks	Result
1.	Deepali	20	18
2.	Vijaylaxmi	20	17
3.	Rahul	20	19
4.	Bheemanna	20	19
5.	Parshuram	20	19
6.	Amit Jalgeri	20	16
7.	Basavaraj	20	18
8.	Nagappa	20	16

  
**IOAC, Co-ordinator**  
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